

Telstra Corporation Limited
Revenue by Product Restatement
Half Year ended 31 December 2014

Old product hierarchy <small>(as reported Jun 2014)</small>	H1 14 Revenue \$m	New product hierarchy <small>(as reported Dec 2014)</small>	Restated H1 14 Revenue \$m	Movement \$m	Description of movement
Fixed products		Fixed products			
Fixed Voice	2,059	Fixed Voice	2,058	(1)	(\$1m) reclassification of Local Number Portability charge from Fixed voice to Other fixed
Fixed Data	1,090	Fixed Data	1,090	-	
Other fixed revenue	477	Other fixed revenue	416	(61)	\$44m Voice services retained after sale of Sensis \$1m reclassification of Local Number Portability charge from Fixed voice to Other fixed (\$106m) Reclassification of NBN infrastructure receipts
Total fixed products	3,626	Fixed products - total	3,564	(62)	
Mobiles		Mobiles			
Postpaid handheld	2,495	Postpaid handheld	2,495	-	
Prepaid handheld	419	Prepaid handheld	419	-	
Mobile broadband	643	Mobile broadband	643	-	
Machine to Machine (M2M)	47	Machine to Machine (M2M)	47	-	
Satellite	7	Satellite	7	-	
Mobile services - interconnection and wholesale	466	Mobile services - interconnection and wholesale	466	-	
Total mobile services	4,077	Total mobile services	4,077	-	
Mobile hardware	784	Mobile hardware	784	-	
Total mobile revenue	4,861	Total mobiles	4,861	-	
Data & IP		Data and IP			
ISDN	363	ISDN	363	-	
IP access	581	IP access	581	-	
Other data and calling products	554	Other data and calling products	554	-	
Total Data & IP	1,498	Data and IP	1,498	-	
Network applications and services	821	Network applications and services	853	32	\$32m NAS revenue reclassified from Global Connectivity
Media		Media			
TV	348	TV	348	-	
Content	31	Content	40	9	\$9m Sensis & Advertising revenue reclassified as Media content
Telstra advertising network	53	Telstra advertising network	-	(53)	(\$53m) Sensis & Advertising revenue in relation to retained business which has been reallocated to Media content and Fixed voice
Cable	60	Cable	60	-	
Total Media	492	Total Media	448	(44)	(\$44m) Media re-classification of Sensis & Advertising
CSL New World	630	CSL New World	630	-	
Global Connectivity	323	Global Connectivity	291	(32)	(\$32m) NAS revenue reclassified from Global Connectivity
China digital media	130	China digital media	-	(130)	(\$130m) China Digital Media allocated to other Sales Revenue
Other sales revenue	183	Other sales revenue	419	236	\$106m Reclassification of NBN infrastructure receipts and \$130m China Digital Media allocated to other Sales Revenue
Sales revenue	12,564	Sales revenue	12,564	-	