



# SOPHISTICATED COLLABORATION MADE SIMPLE

Enhance your discussions and decision making with our range of integrated audio visual and video conferencing solutions that are simple to buy, simple to use and simple to manage.

IT'S HOW  
WE CONNECT



# BRING YOUR BUSINESS OUTCOMES TO LIFE

Meeting face-to-face was considered the only effective way to share ideas and make fast decisions – but now our new range of workspace solutions let you and your teams focus on your core business rather than the underlying technology. These let you experience collaboration in a simple and meaningful way without the worry of managing the technology.

The resulting gains in collaboration, productivity and agility can change the way your team comes together and achieve business results – to give your organisation a powerful competitive advantage.

## Telstra AVI Pillars



CONSULT



DESIGN



CONTENT



CONSTRUCT



EDUCATE



SUPPORT



REFRESH

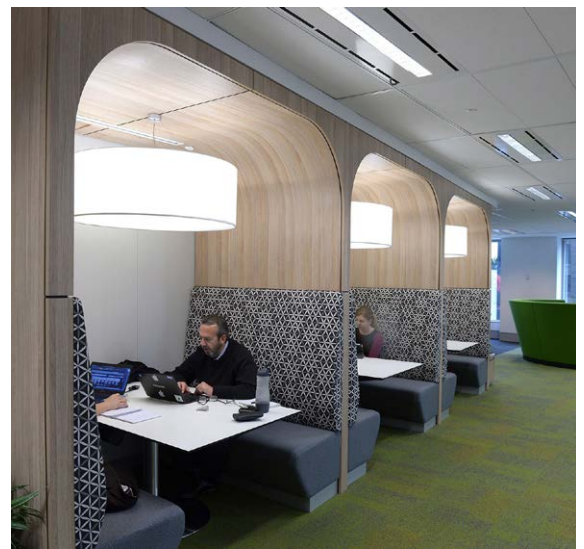
## Managed Service



# COME TOGETHER, FOR YOUR PRODUCTIVE BEST

We've created a range of conferencing and collaboration technology room solutions delivered to you as a managed service, based on commonly deployed video conferencing room designs. Alternatively, we can create a tailored solution for your unique business needs. With our audio and video conferencing expertise, the Telstra team offers a range of audio visual consultancy services that will help optimise the outcomes for your organisation.

Our ongoing managed service allows you to minimise your investment in time and capital without compromising your security or business outcomes.



## Trust us to create your vision

Working with Telstra can enable you to create a more efficient, productive and connected company without taking your eye off core business. Right from the outset, we'll work with you to identify your specific needs, then manage the complete process for you from end-to-end.

Using our expertise and configurations as a starting point, you'll be able to optimise your audio visual conferencing facilities, have more consistent installations across your business, and keep up with the technology as it continues to evolve.

You'll also gain the advantages of working with a single provider rather than coordinating a raft of suppliers and disparate technologies. This will help you minimise your investment in time and capital without compromising security or your service. Plus we'll also provide you with a seamless ongoing service that integrates maintenance, upgrades, technology refreshment and support.

### Our services let you:

- use recognised best of breed equipment
- choose from pre-defined, tailored, or fully customised audio visual room configurations
- choose from a flexible range of offer constructs, including Capex, Opex and integration of your existing networking hardware
- manage the risk of hardware obsolescence through our equipment refresh capability
- save time and hassle by working with one partner, through a single point of contact – from hardware selection and payment options, through installation and network service, to user training and support
- take advantage of robust business-to-business connections on Telstra's Next IP® network
- tap into Telstra's unique ability to provide Hosted Converged services on our Next IP® data network infrastructure
- enjoy the confidence of comprehensive support services from a dedicated team
- enjoy a commitment to genuine business value, not just low cost.

## The business benefits are clear

**Real-time video, audio and data communication** lets you create a better connection with your staff, customers, suppliers and partners – leading to improved productivity, enhanced collaboration and stronger relationships, while reducing the cost, time loss and carbon footprint of travel.

**We make it easy for you** to focus on your core business, not worry about technology, with our comprehensive end-to-end services.

**The Telstra team** applies almost 30 years of audio visual experience across diverse industries to deliver optimum solutions that are fit for purpose, so you can maximise usage and your return on investment.

**Our choice of video solutions** and ongoing management levels are designed to work seamlessly and reliably through the perfect combination of people processes and technology.

**The coverage, security and resilience** of IP networks, monitored 24/7 giving you the power to connect more reliably from more places in Australia and to the world:

- the Telstra Next IP® network is designed for 99.999% reliability and has inbuilt security features to keep communications confidential
- seamless integration with the Telstra Next G® network, Australia's largest and fastest national mobile broadband network, means your mobile staff can use any suitable mobile device to join you from more places
- Class of Service and Quality of Service technologies prioritise time sensitive video traffic, while constant network monitoring from our advanced operations centres helps to ensure everything runs smoothly.

## Collaborate with confidence

Implementing and integrating a full audio visual room solution can be complex. You'll find our commitment to delivering a system that maximises usage and return on investment is built on a proven process that covers:

- design and consultation
- project management
- installation and configuration
- functionality testing
- customer sign-off and documentation
- end user and administrator training
- user acceptance testing.

## Why Telstra

As the Australian leader in video conferencing and collaboration, the Telstra team is well positioned to create end-to-end business video solutions that enable you to work and communicate effectively.

We're dedicated to developing business video communications that bring people together in real time.

Our experts will work with you to develop a business video or digital media solution that's perfect for your needs. We offer an unrivalled combination of skilled people, almost thirty years' experience, continuous innovation and a rich portfolio of services.

Our solutions are delivered over the world-class Telstra Next IP® network and Next G® network, connecting you in more places in Australia and to the world.

Our flexible, end-to-end solutions can free your business communications to help you work and communicate more efficiently, while reducing travel costs and your environmental footprint.

## About Telstra

We provide network services and solutions to more than 200 of the world's top 500 companies. They rely on us to do business across 240 countries and territories and to enable greater productivity, efficiency and growth.

Our solutions offer the best of all worlds – skilled people and a rich portfolio of services delivered on our world-class Telstra Next IP™ network and Next G® network. To ensure reliable performance, they're monitored and maintained from our dedicated centres using advanced management and operational systems. And they're backed by Telstra Enterprise – grade Customer Service™ and one of Australia's largest and most qualified field and technical workforces.

 **contact your Telstra account executive**  
 **call 1300 telstra**  
 **telstra.com.au/workspacedesigner**