

31 March 2006

The Manager

Company Announcements Office Australian Stock Exchange 4th Floor, 20 Bridge Street SYDNEY NSW 2000 Office of the Company Secretary

Level 41 242 Exhibition Street MELBOURNE VIC 3000 AUSTRALIA

Telephone 03 9634 6400 Facsimile 03 9632 3215

ELECTRONIC LODGEMENT

Dear Sir or Madam

Telstra presentation to Credit Suisse Investment Conference, Hong Kong

In accordance with the listing rules, I attach a copy of a presentation by Sol Trujillo, CEO Telstra at the Credit Suisse Investment Conference, for release to the market.

Yours sincerely

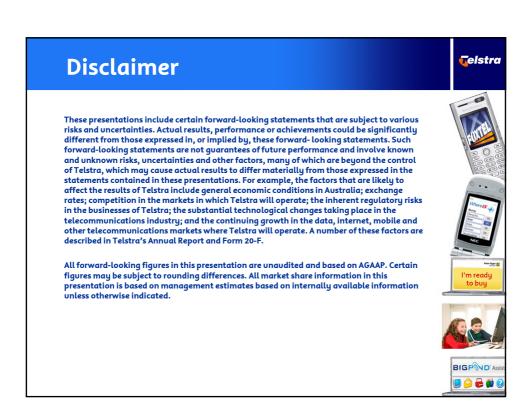
Douglas Gration

Company Secretary

Pour Grahim.

Telstra Corporation Limited Credit Suisse Investment Conference Hong Kong – March 2006 Sol Trujillo Chief Executive Officer

BIGPOND'A



Telstra – the leading player with scale

Telstra

Telstra is well positioned to take advantage of truly converged communications...

- → Telstra offers a full suite of communications services
 - ⇒ Wireline unparalleled reach to customers across Australia
 - Wireless already rolling out one of the world's most advanced networks
 - Strong advertising & search capability via Sensis
 - ⇒ BigPond Australia's largest broadband provider
- > The strongest brand name in the industry in Australia
- The highest market share in Australia while proactively managing offshore opportunities
- Ability to drive economies of scale
- → Strong balance sheet & cash flows allow us to fund growth opportunities







Dago 2

We are on the move

Telstra

To know our customers and meet their needs better than anyone else

- We are on the move:
 - Driving a new customer experience
 - Driving new revenue sources
 - Driving reduced complexity in the business
 - ⇒ Driving costs down
 - Driving a new competitive culture
 - ⇒ Driving a new regulatory agenda

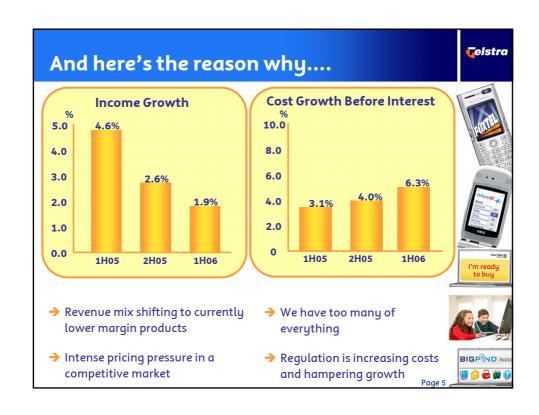
March 5

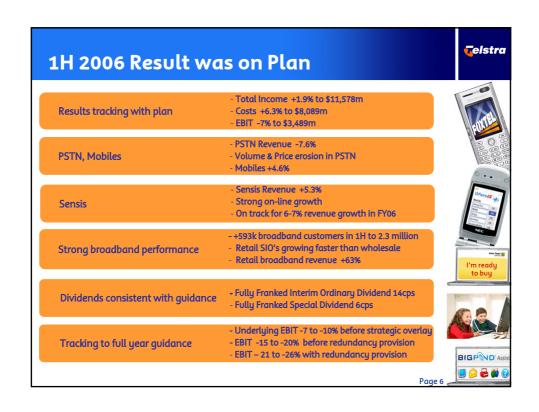






Page 4





Our Strategic Priorities

We are taking the tough medicine to create long term customer value and shareholder value by...

- → Implementing market based management to know the customer like never before
- → Investing:
 - in new services & applications to differentiate ourselves & grow revenues
 - to take out complexity and cost one factory
 - ⇒ to reduce workforce by 10-12k over next five years
- Accelerating opportunities at Sensis
- > Targeting investment to where we can create value
- → <u>Not</u> investing in services that are below cost or will destroy shareholder value



Telstra





Dago 7

Strategic Outcomes - Progress to Feb 06

It's early days, but there is progress in the transformation's strategic goals...

- Cost reduction programs commenced
- → 1H06 Capex saving of \$300m identified, redirected to transformational projects
- → 1000 workforce reduction since 30 June 05 (incl contractors)
- → Market Based Management 22,000 interviews completed. We've identified:
 - ⇒ 7 Needs-Based Segments
 - ⇒ 18 Product Segments
 - ⇒ 126 Micro-Segments
- → NGN vendors signed
 - ⇒ Ericsson 3G 850 network to over 5,000 sites
 - ⇒ Cisco IP core
 - ⇒ Tellabs Multi-Service Edge/SDN replacement
 - ⇒ Alcatel IP DSLAMS and soft switches











age 8

→ First mover advantage in consolidation of HK mobile market → The merged entity will be No. 1 operator in HK mobile market → At least A\$400m of cost savings to the merged entity → The merged entity will enjoy strong brand recognition across all market segments → No gain or loss on effective disposal of CSL stake and CSL carrying value → The transaction meets Telstra's strict acquisition criteria → The merger enhances Telstra's strategic options with CSL

BIGEND'A



Telstra's transformation will deliver...



Customer

- ⇒ Needs based solutions
- ⇒ 1 click, 1 touch, 1 screen, 1 button, 1 step
 - Simplified and integrated customer experience

Network

- Leading wireless network
 - Biggest network in Aust
 - Fastest speeds
 - Best in-building coverage
- Australia's largest IP network
 - Simpler environment
 - Common standards & platforms
 - Faster development and deployment of services
- ⇒ Lower costs

Bigpond

- Australia's leading ISP and services entity
- ⇒ Targeting 55% market share by FY08

Sensis

- Australia's leading information resource
- 50 years of experience managing Australia's leading local business

Financial Targets*

- Revenue growth
 - 2.0-2.5%pa to FY10
 - 20-30% from new services by FY08
- FY10 costs at same level as annualised 1H06
- ⇒ EBITDA margin 50-52% by FY10
- ⇒ EBITDA 3-5% growth to FY10
- ⇒ CAPEX 12% of sales by FY10
- ⇒ FCF \$6-7bn by FY10
- Dividend 28cps to FY08











Page 11.